Name:

Date:

**COMPETITOR ANALYSIS**

Go on the internet or go into a competitors’ store. List below three or more competitors, at least one product, and the price they are charging for products or services similar to yours.

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| --- | --- | --- | --- |
| **COMPETITOR (name, location, website)** | **PRODUCTS/SERVICES SIMILAR TO MINE** | **THEIR PRICE** | **THINGS I WANT TO REMEMBER** |
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